



## Web Applications & Marketing Solutions

**HiCo Web Application Solutions** offers specialised solutions in the area of enterprise web content management, based upon W3C-standards (XML, SOAP/WebServices, WAI, etc.), which support the easy creation, integration and usage of information in distributed environments.

**Services and products** offered cover web-CMS and eForms solutions as well as publishing and web-based document management solutions that allow a company wide integration and reuse of critical Information in different forms. The HiCo portfolio comprises the products of worldwide market leaders such as Tridion and Adobe - completed by HiCo innovations like e.g. the HiCo X-ContentSuite™.

HiCo supports the customer in a well aimed application of communication, marketing, sales and support in order to increase the creation of value by functional content solutions. With my-portal™ HiCo offers an ASP platform (Application Service Providing), which includes a range of possibilities to create and manage content (Editorial System, Content-Management-System).

### Competences

- Organisational- and process consulting services as well as trainings
- Strategic consulting services for the proper deployment of content management solutions
- Web-editorial- and -CMS-solutions
- eForms- as well as marketing-solutions
- ASP-solution „my-portal™“ for communities and SME's
- Integration of existing corporation-wide business applications

### Our References

- OeNB - Central Bank of the Republic of Austria
- UNIQA Versicherungen AG
- Emirates Airline / United Arab Emirates (UAE)
- my-portal™ - communities „approx. 40“
- my-portal™ - projects for districts and regions
- my-portal™ - SME's „approx. 30“
- my-portal™ - special projects: Landesrechnungshof, SiTaR, RMB, etc.

**HiCo Group** is a leading global provider of enterprise IT-solutions for industry, authorities and communities since 1997. Several competence centers guarantee medial, visual and technical development as well as efficient operation of trade- and customer specific solutions and products.

### HiCo Informations- und Kommunikations-Management - Gesellschaft m.b.H.

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### Business Areas

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